

Jason Rickett

Creative Director • Graphic Arts Manager

[✉ jrickett76@gmail.com](mailto:jrickett76@gmail.com) [☎ 404-428-2191](tel:404-428-2191) [📍 976 Delaware Ave • Atlanta, GA](https://www.google.com/maps/place/976+Delaware+Ave,+Atlanta,+GA) [🌐 JasonRickett.com](https://www.jasonrickett.com)

RESUME OBJECTIVE

A resourceful individual with over two decades of digital and print media experience that emphasize creative problem solving and the delivery of original solutions. A talented Creative Director with proven knowledge of design, branding and job management with a focus on the vision of the client. I am seeking to utilize my skills in order differentiate your company from your competitors.

SKILLS

Graphic Design Illustration Adobe CS Onyx Postershop Branding & Identity Leadership
Time Management Web Design Project Management Collaboration Problem Solving

EXPERIENCE

Creative Director/Production Manager

Sticky Business • Atlanta, GA / September 2007 – September 2020

- Met with Clients to discuss their needs and implement creative plans that match their requirements.
- Managed employees in the Graphics, Print Production & Installation departments.
- Generated compelling custom artwork that conformed to or exceeded client expectations.
- Established best practices for the graphics department that included creating strategies, design policies, brand standards and procedures to ensure all products were brand appropriate.
- Supervised the department's daily workflow, assigned project workloads, and monitored deadlines, project budgets and maintained a supply inventory for the print production department.
- Quoted jobs based on consumption of materials and labor. The estimates needed to maintain company margins while offering competitive pricing for our clients.

Graphic Arts Specialist

Czarnowski • Atlanta, GA / May 2006 – June 2007

- Created graphics and production files according to the guidelines of clients. These files were used for in production of large format raster panels and cut vector graphics.
- Oversaw and participated in a variety of graphic projects from concept to completion.
- Operated large format printers, plotters and laminators for tradeshow booths.
- Reported to the senior management periodically about the status of the project.
- Maintained an archive of images and completed designs as records for future reference.
- Designed and installed tradeshow booth graphics.
- Consulted with clients, managers and other department staff to fulfill requests for artwork creation, planning and graphic production.

EDUCATION

Art Institute of Atlanta

Bachelor Program - Graphic Design
1998 - 2002

Web Certification

Clayton State University
2013

Adobe Illustrator

LinkedIn Assessment
2020